Do Electricity Prices Reflect Economic Fundamentals?: Evidence from the California ISO

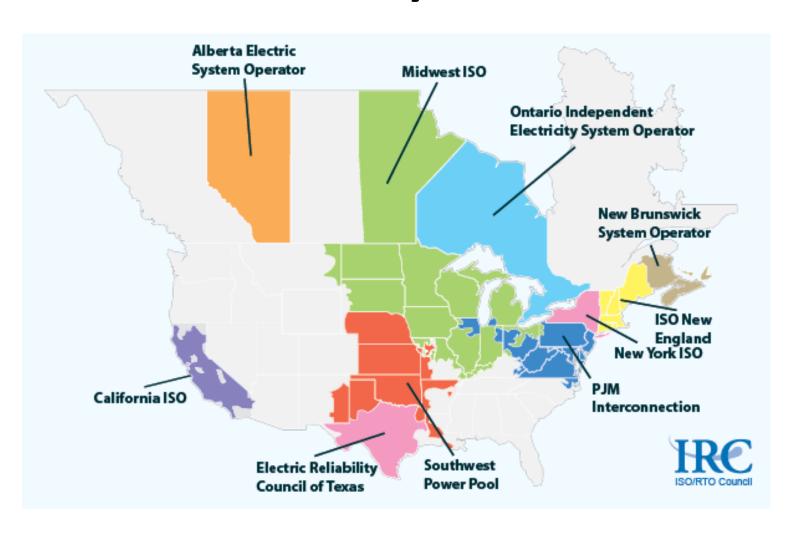
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A Country Divided

- RTOs and ISOs serve a substantial portion of the U.S. Population
- Yet, the use of markets to coordinate electricity generation appears to have reached a plateau.

A Divided Continent in Terms of Electricity Markets



Has Restructuring been a Failure?

 Blumsack and Lave (2006) have argued that the restructuring of the electricity sector has been a failure because of market manipulation

 Van Doren and Taylor (2004) have also concluded that electricity restructuring has been a failure and that "vertical integration may be the most efficient organizational structure for the electricity industry."

Load Forecasting

- Whether or not electricity generation is coordinated through markets, minimizing generation costs requires highly accurate dayahead forecasts of electricity demand.
- In the Pacific Gas and Electric (PG&E) aggregation zone managed by the California Independent System Operator (ISO), the root mean squared forecast error was approximately 3.8 percent of mean load over the period 1 April 2009 through 31 March 2010.

PG&E's Service Territory



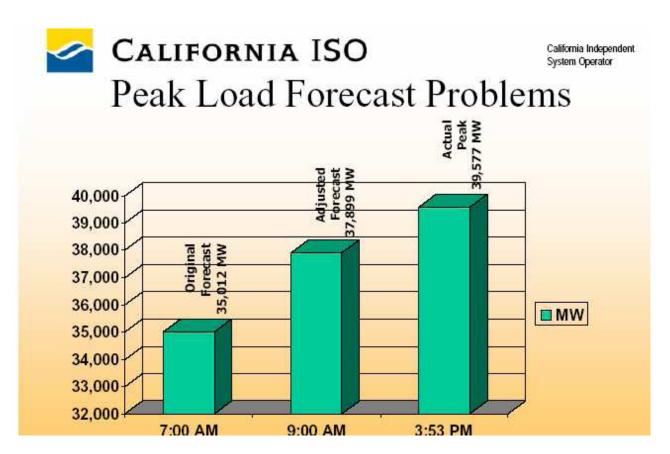
The "Delta Breeze" Phenomenon

- A load forecasting challenge faced by the California ISO
 (CAISO) is the "Delta Breeze" phenomenon, a sea breeze
 carrying cool air from the ocean into the San Francisco Bay
 area and up to 100 miles inland.
- An absence of the breeze can lead to significantly higher electricity load.
- If a Delta Breeze occurs but is unanticipated, forecasted load will be substantially higher than actual and CAISO will have over committed to generation supply.
- If a Delta Breeze is forecast but does not occur, then reliability may be challenged because of inadequate scheduled generation.
- The CAISO has reported difficulty in predicting the Delta Breeze.

Load Forecasting Errors and Reliability

On May 28 2003, the day-ahead peak forecasted load in CAISO was 35,012 MW while the actual peak load was 39,577 MW. As a consequence, a stage 1 alert had to be declared.

CAISO Peak Load Forecast Problems (May 28, 2003)



Source: Scripps Institute of Oceanography and Science Applications International Corporation

Load Forecasting Errors and Outcomes in PJM's Real-Time Market

- From 1 June 2007 through 31 December 2009, the average real-time price of electricity in the PJM RTO was approximately 12 percent higher relative to the day-ahead price when actual load was higher than forecasted.
- The average real-time price of electricity in the PJM RTO was approximately 5 percent lower relative to the day-ahead price when actual load was less than forecasted.

Day-Ahead Load Forecast Errors in Other Control Areas

- Approximately 16 percent of the days in New York City had a root-mean-squared-day-aheadforecast-error in excess of five percent of daily mean load over 1 January 2000 - 31 December 2008 period.
- Approximately seven percent of the days in France had a root-mean-squared-day-aheadforecast-error in excess of five percent of daily mean load over the 1 November 2003 - 31 December 2007 period.

Day—Ahead Load Forecast Errors in Other Control Areas (Cont'd)

- Belgium: The RMSE of the day-ahead forecast of system load was approximately 4.6 percent of mean load over the period 1 January 2010 – 31 December 2010.
- *ERCOT*: The RMSE of the day-ahead forecast of system load was approximately 4.6 percent of mean load over the period 5 December 2009 30 November 2010.
- PJM: The RMSE of the day-ahead forecast of system load was approximately 3 percent of mean load over the period over the period 1 January 2009 – 31 December 2009
- Amprion (Germany): The RMSE of the day-ahead forecast of demand was approximately 4.2 percent over the period 1 April 2008 – 31 December 2010.

The Efficient Market Hypothesis

If day-ahead markets for electricity are informationally efficient, then day-ahead prices will reflect the load forecast generated by the system operator as well as information processed by and consequent insights of all market participants.

Can Day-Ahead Market Outcomes Contribute to More Accurate Load Forecasts?

- Market efficiency implies that day-ahead prices will reflect all available meteorological information including the forecasts by any proprietary models that are more accurate than that employed by the system operator.
- On this basis, we hypothesize that descriptive measures of the distributional characteristics of day-ahead prices will be useful in predicting the day-ahead load.
- Because forecast accuracy is likely impacted by the complexity of the load profile, we also hypothesize that measures of the "shape" of the day-ahead forecasted load profile will be useful for day-ahead load predictions.

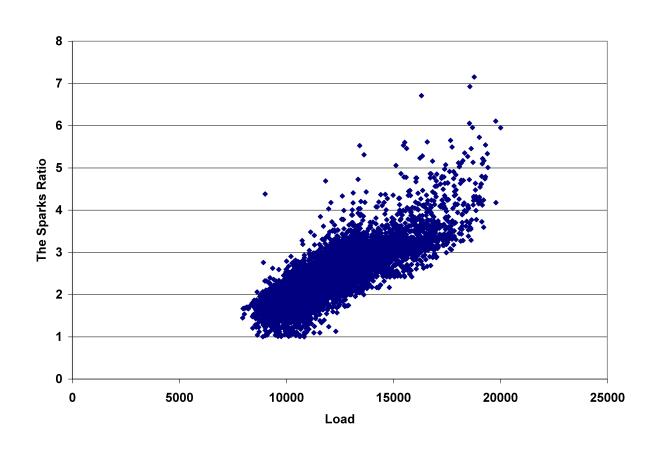
The Day-Ahead Sparks Ratio: A Key Metric of Expected Outcomes

SparksRatio = $\frac{DaReferenceLMP}{PGAS}$

Where DaReferenceLMP is a Day-Ahead LMP at a recognized reference location

PGAS is the spot price of natural gas in USD per MWh.

Day-Ahead Sparks Ratio and Actual Load for the PG&E LAP in the California ISO, 1 April 2009 – 31 March 2010



The Dependent Variable

Natural logarithm of the ratio of actual hourly load to forecasted hourly load

The Explanatory Variables

| SparksRatio |
|--|
| Coefficient of Variation in the Hourly Price over the 24 hours |
| Positive Skewness in Price |
| Negative Skewness in Price |
| Ratio of Forecasted Load to the Peak for the Day |
| Ratio of the Hourly Forecasted Load to Minimum for the Day |
| The Day's Peak Forecasted Load |
| The Day's Minimum Forecasted Load |
| Coefficient of Variation in Forecasted Load over the 24 hours |
| Positive Skewness in the Forecasted Load |
| Negative Skewness in the Forecasted Load |
| Forecasted Load |
| Binary Variables for day of the Week |
| Binary Variables for Hour of the day |
| Binary Variables for Month |
| Binary Variable for "daylight" |

Data and Sample

- The model employs data from the PGE aggregation zone.
- All electricity and fuel prices obtained from CAISO.
- The sparks ratio was calculated using PGE apnode reference and natural gas prices.
- Sample Period: 1 April 2009 31 March 2010, excluding days with non-positive (≤ 0) PGE reference prices.
- Number of observations: 8,514

Econometric Issues

- Functional Form: Though the relationships are highly unlikely to be strictly linear, there is no basis, theoretical or otherwise, to assume any particular nonlinear form.
- **ARMA disturbances**: Time series regressions using high frequency data are often plagued by autoregressive error structures that are *not* easily accommodated using standard AR(*p*) methods.

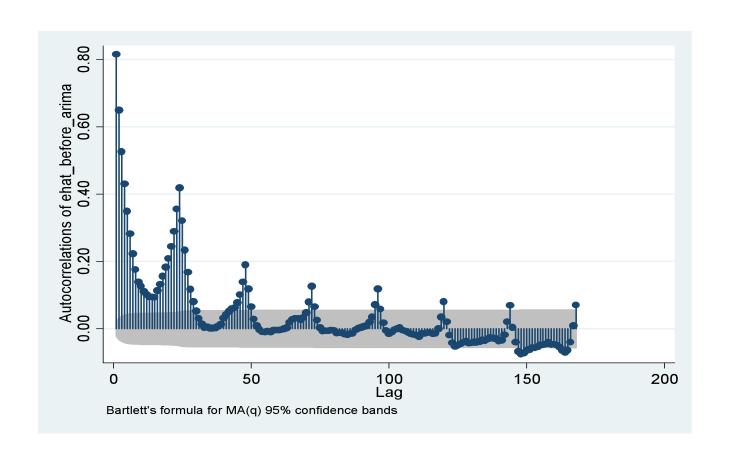
Functional Form

The model was estimated using the *multivariable* fractional polynomial (MFP) model. This is a useful technique when one suspects that some or all of the relationships between the dependent variable and the explanatory variables are non-linear (Royston and Altman, 2008), but there is little or no basis, theoretical or otherwise, on which to select particular functional forms.

Results of the MFP Analysis

| | Powers | Powers |
|--|--------|--------|
| SparksRatio | 2 | |
| Coefficient of Variation in the Hourly Price over the 24 hours | -2 | |
| Positive Skewness in Price | 1 | |
| Negative Skewness in Price | 1 | |
| Ratio of Forecasted Load to the Peak for the Day | 1 | |
| Ratio of the Hourly Forecasted Load to Minimum for the Day | 1 | |
| The Day's Peak Forecasted Load | 3 | |
| The Day's Minimum Forecasted Load | 1 | |
| Coefficient of Variation in Forecasted Load over the 24 hours | 3 | |
| Positive Skewness in the Forecasted Load | -2 | -1 |
| Negative Skewness in the Forecasted Load | -2 | -1 |
| Forecasted Load | 2 | |

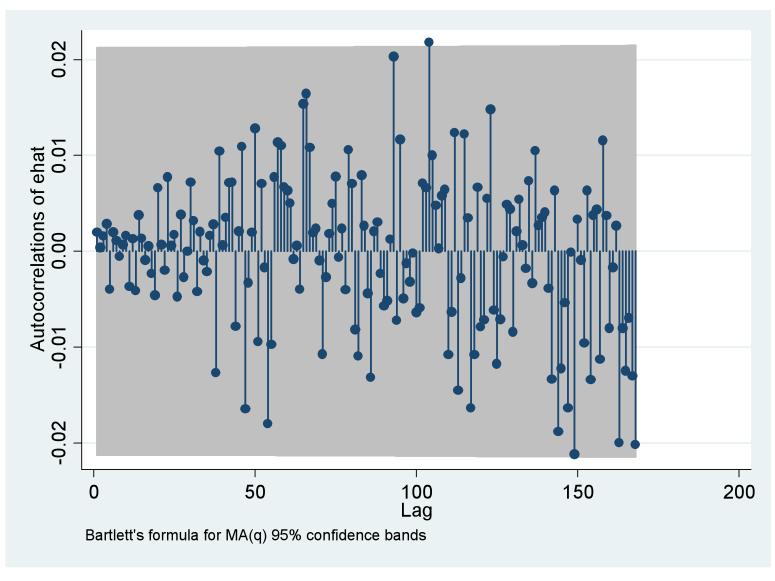
Residual Autocorrelations Before ARMA Estimations



Modeling the ARMA Disturbances

- AR(p): The modeled lag lengths are p = 1,
 2, 3, 4, 24, 48, 72, 96, 120, 144, 168, and
 192.
- MA(q): The modeled lag lengths are q = 1 through 36, 48, 65, 72, 96, 120, 144, 168, and 192

Residual Autocorrelations After ARMA Estimation



Further Post-Estimation Residual Analysis

 Portmanteau (Q) tests for white noise were conducted for lags 1 through 100, 120, 144, and 168. All p-values were well above all standard significance levels, failing to reject the null hypothesis of a white noise error structure.

Estimation Results

- Almost all estimated coefficients on binary variables representing day of the week, hour of the day, and month of the year are statistically significant.
- The binary variable representing "Daylight" is also statistically significant.
- 11 of the remaining 14 coefficients (Sparks Ratio, etc.) are statistically significant.
- The correlation between actual and predicted values of the dependent variable is 0.9395.

Out of Sample Forecast

- Using the parameter estimates, an out of sample dynamic forecast was performed for the period 1 April 2010 through 31 March 2011.
- Over this time period, the RMSE of the day-ahead forecast was 485 MWh which is equivalent to about 4 percent of mean load.
- The RMSE of the revised forecast is 374 MWh which is equivalent to about 3.1 percent of mean load.

Future Research Efforts

- Apply the modeling framework to other control areas.
- How does the model perform when natural gas is not the dominant fuel?
- How does the model perform for markets that are "lightly" regulated?
- Incorporate predicted weather conditions into the analysis.

Conclusions

- The results indicate that it is possible to reduce substantially the load forecasting errors by revising the forecasts based on the systematic component of the errors.
- The out of sample reduction in the forecast error suggests that application of the methodology has potential to enhance reliability and reduce balancing costs.
- More generally, the results are consistent with the view that market prices in California's electricity market are determined by economic fundamentals.
- In general, the results suggest that there is merit in using markets to allocate scarce resources efficiently.